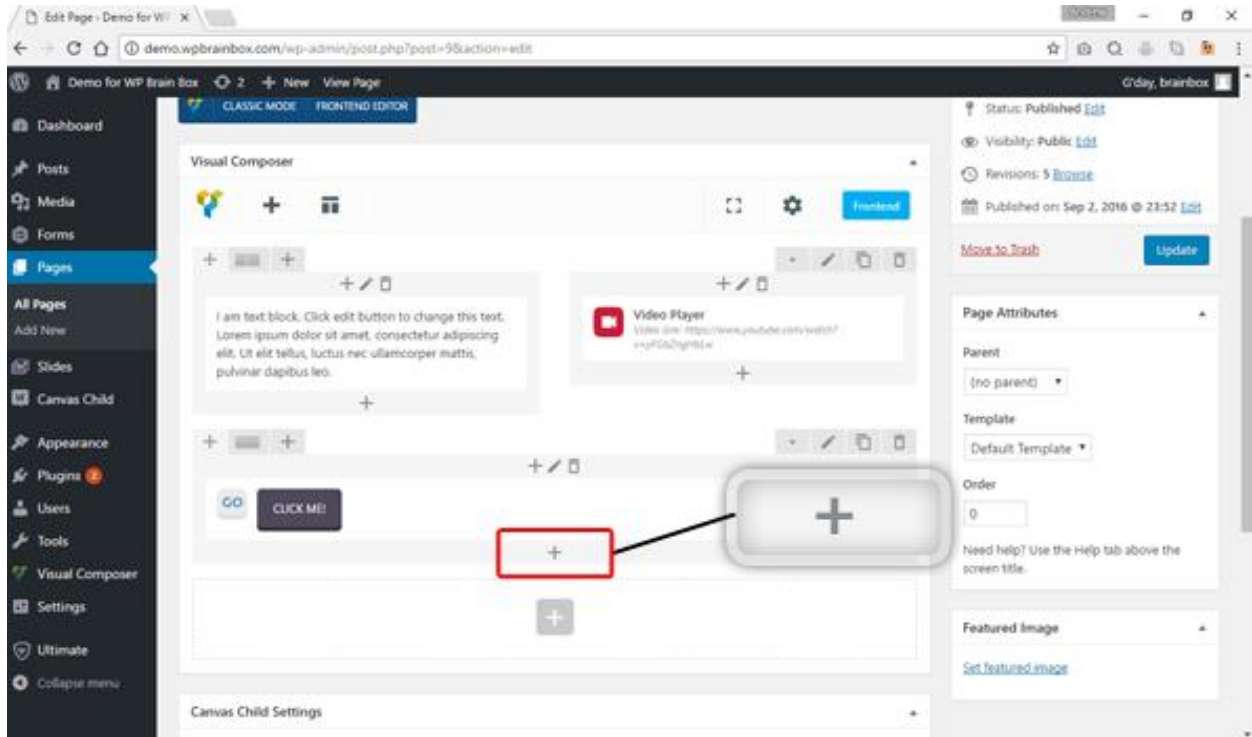


ADD A BLOCK WITH THE BACKEND EDITOR OF VISUAL COMPOSER

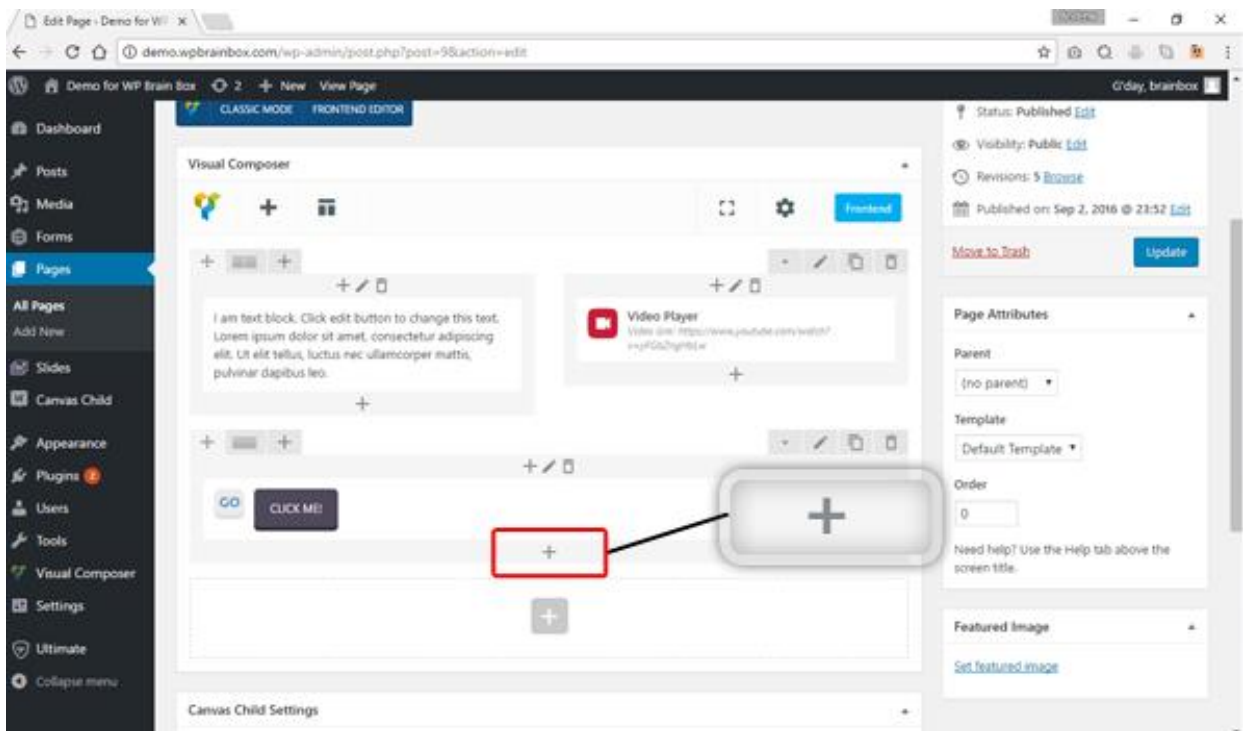
Appending an element to a column in the back-end editor is really simple. I often prefer this view because you can definitely tell where you're going to add that element because of the spacing between the rows.

Step 1: Append an element to the column



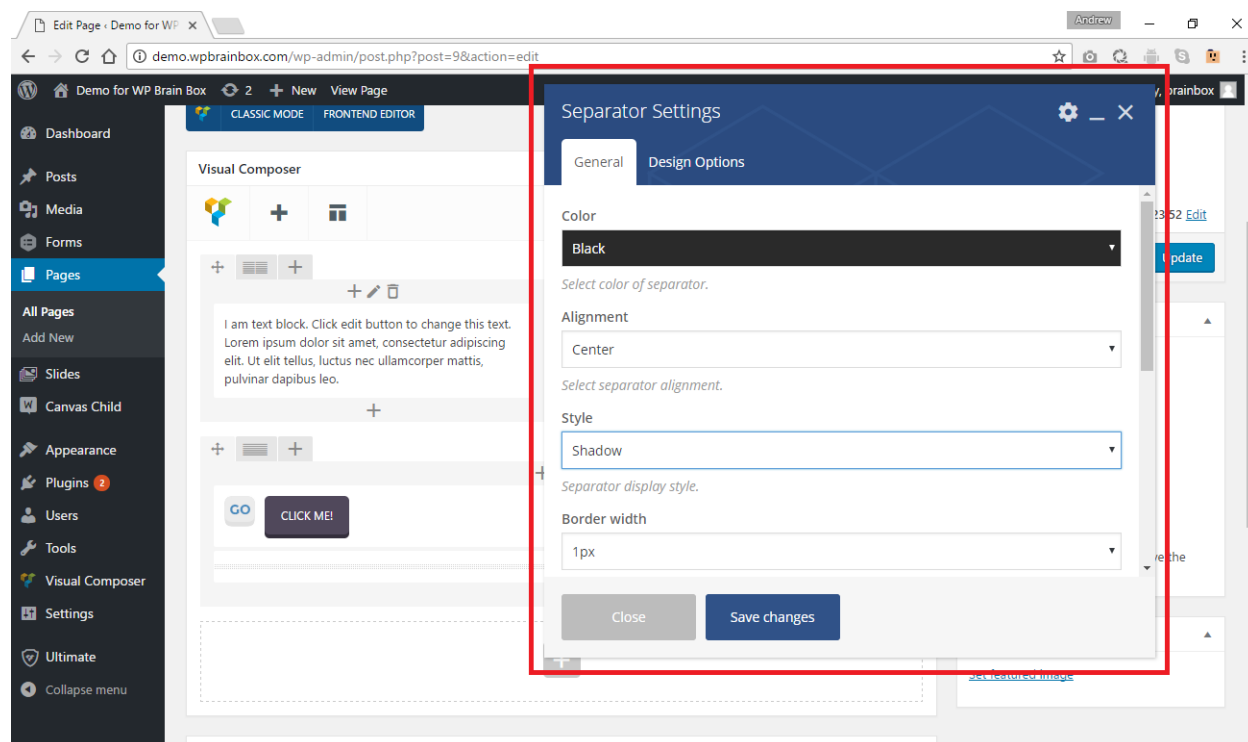
To add an element, hover your mouse over the column where you want to add the element and click on the + icon.

Step 2: Select the element you want to add



Choose any element that you want to add. Whether it'd be a Text Block, a Separator, or even a Video Player element. In this case, we'll choose the Separator element.

Step 3: The setting of the element you choose will pop up



Once done with the changes, click on **Save Changes** and close to close the separator settings box. If you want to add as many as elements as you want, just continue the process and click the + icon again to add another element.

This is one of the beauties of the Visual Composer. You can manipulate these elements as you want. You can move them around and edit its properties easily.